

# Pan South America Hash 2024

## Updates - February 2024



**6th to 9th of June 2024**  
**Brasilia, Brazil**

# PanSoAm 2024 February Update Newsletter

Dear Hashers

Welcome to the inaugural edition of our Pan South America Hash 2024 newsletter, designed to keep you abreast of event developments, venue details, updates, and exciting news.

As you may already know, this Pan South America Hash marks a significant milestone as the first of its kind to be held in South America. Organizing such an event poses unique challenges in this part of the world, where processes tend to unfold at a different pace, particularly in Brazil. Adapting to this environment requires a shift in mindset, embracing a more relaxed approach to avoid becoming overwhelmed. As the saying goes, "Brazil is not for beginners."

Nevertheless, the event's mismanagement committee remains steadfast in its commitment to delivering an exceptional inaugural Pan South America Hash experience this year. We've secured top-notch venues, engaged the finest catering companies to prepare authentic Brazilian cuisine, and partnered with sponsors to showcase the best of Brazilian products.

With Hash trails set over five days—official trails on Friday, Saturday, and Sunday, alongside unofficial ones on Wednesday and Thursday—there's ample opportunity for exploration and adventure in and around Brasilia.

Our trail mismanagement team is diligently scouting breathtaking trails in and around Brasilia, highlighting the city's diverse beauty and catering to hashers of all skill levels, from easy routes to challenging ballbusters.

We hope you share our excitement in visiting our city to hash and revel in its vibrant atmosphere. Brasilia stands apart as a truly unique, futuristic destination unlike any other in the world—once you experience it firsthand, you'll understand its allure.

That's all for now. Enjoy the update, and remember, if you have any questions or concerns, please don't hesitate to reach out to us.

See you in 4 months and On On

Opulence

BH3 Hash Master & Event Coordinator



## PanSoAm 2024 February Updates

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## 1. The PanSoAm Registration Venue

We are pleased to inform you that registration for PanSoAm 2024 will take place at the prestigious [Cullinan HPlus Premium](#) hotel, located in the Asa Norte hotel sector. Registration will be available in the hotel lobby on Thursday and Friday from 10:00 to 16:00.

Upon registration, attendees will also receive a complimentary goodie bag.



## 2. Wednesday, the 5<sup>th</sup> of June – Stammtisch Hash Trail



On Wednesday night, the Brasilia Hash House Harriers invite you to join their weekly Stammtisch at [IVV Swinebar](#), a tradition that is now in its 6th year. As a proud sponsor of the event, IVV Swinebar will treat guests to complimentary [Caipirinhas](#) (Brazil's national drink) on Friday and Saturday nights.

Rumor has it that some Hashers from the USA will blaze an unofficial trail from the Asa Norte hotel sector to Swinebar, offering a glimpse into Brasilia's unique design and layout.

Renowned as one of Brasilia's premier bars, IVV Swinebar boasts English-speaking staff, an exceptional wine cellar, and mouthwatering cuisine, setting the stage for a stylish start to your PanSoAm Hash adventure.

Please be aware that food and beverages at IVV Swinebar are not covered by the registration fee. Payments can be made via credit/debit cards or in cash.



### 3. Thursday, the 6<sup>th</sup> of June - Pre-PanSoAm Hash Early Bird Party



The PanSoAm Early Bird party on Thursday, preceding the main event, will take place at [Mane](#), a beloved food hall conveniently located within a 15 to 20-minute leisurely walk from the Asa Norte hotel sector. Alternatively, you can opt for an Uber ride to and from the venue.

Featuring 18 distinct restaurants, Mane stands as one of Brasilia's premier culinary destinations. From hamburgers and pizzas

to Peruvian and Italian cuisines, BBQ joints to cozy coffee shops and ice cream parlors, Mane offers a diverse array of dining options alongside numerous bars.

The concept is simple: attendees can select their preferred cuisine and convene at a central gathering point with fellow Hashers. Once more, please note that food and beverages are not covered by the registration fee. Payments can be made via credit/debit cards or in cash.

The festivities are expected to commence at 19:00, allowing ample time during the day for exploring Brasilia, either through guided tours or individual excursions.



### 4. Friday & Saturday, the 7<sup>th</sup> and 8<sup>th</sup> of June - The PanSoAm Hash Party Place



We're thrilled to announce our collaboration with [Clube Almirante Alexandrino](#), renowned as one of Brasilia's premier private clubs, to host the ultimate party space for the PanSoAm festivities.

On Friday and Saturday nights, the club will come alive with live bands, DJs, presentations, skits, a variety of live performances, offering a vibrant atmosphere against the backdrop of spectacular lake views. Nestled near the lake, the club provides an ideal setting to dance the night away.

Friday night's Red Dress Run will culminate at the club, featuring a South American-themed party. The live band will serenade guests with traditional and popular music from across the continent. Shuttle buses will be available for a convenient return to the Asa Norte hotel sector.

On Saturday night, buses will transport guests from the Asa Norte hotel sector to the club for a Brazilian carnival-themed extravaganza. We won't reveal too much, but expect a night filled with surprises and unforgettable moments. Rest assured; shuttle buses will be on hand to transport revelers back to the hotel sector.



## 5. Event Caterers – Unique Brazilian Food



Brazil boasts a rich tapestry of culinary delights, with each state offering its own unique specialties. We aim to highlight some of the most beloved culinary experiences from across the country.

Friday night's indulgence will feature a sumptuous buffet of feijoada. This traditional Brazilian stew, crafted from black beans and an assortment of pork and beef cuts including sausage, pork ribs, and beef, holds a place of honor as the national dish of Brazil. Typically accompanied by rice, collard greens, and orange slices, feijoada is a staple at gatherings and celebrations. Rest assured, vegetarian options will be available alongside an array of delectable desserts and cheese platters.

Saturday night promises not only a culinary extravaganza but a visual feast as well. We've enlisted the expertise of one of Brasilia's premier Gaucho BBQ specialists, renowned among embassies and prominent events. Gaucho-style BBQ involves grilling meat over an open flame, a time-honored tradition in South American nations like Argentina and Uruguay. Seasoned simply with salt and cooked slowly to perfection, the meat will tantalize taste buds with its smoky flavor and succulence. Vegetarian alternatives will be provided, and a selection of beverages including wine, beer, caipirinhas, and [caipiroskas](#) will be available to complement the meal.



## 6. South America Hashers Wanted to Hare Trails

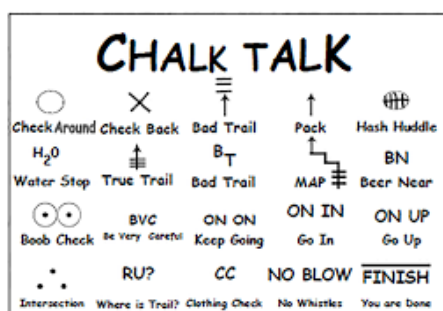
This inaugural Pan South America Hash marks a historic occasion as the first of its kind to be hosted on South American soil, offering a platform to showcase the diversity of Hashes across the continent. Presently, we have Hashers confirmed from seven different South American countries slated to participate in this landmark event. We extend a warm invitation to these kennels to become integral parts of the festivities by sponsoring a trail.

As a sponsoring kennel, you will be entrusted with setting a trail on Saturday according to your own hash traditions, complete with hash signs, chalk talk, and the customary circle at its conclusion. This affords Hashers from around the globe a unique opportunity to immerse themselves in the distinct style of your local kennel. Moreover, the trail you sponsor will bear the official name of your country of origin. For instance, if you agree to set a trail and hail from Paraguay, it will be officially designated as "The Paraguay Trail."



Rest assured, you will have the support of Brasilia Hashers during the trail-setting process, along with comprehensive trail maps and pertinent information. Additionally, each hare will receive an exclusive limited edition PanSoAm hare t-shirt as a token of appreciation for their contribution to the event. If you are interested, please send an e-mail to [herfurth@iinet.net.au](mailto:herfurth@iinet.net.au)

## 7. Trail Registration Coming Soon



As you can envision, orchestrating six distinct trails across Brasilia presents a logistical challenge. Transportation via buses to and from various locations is imperative to ensure a seamless and enjoyable experience for all participants. To streamline this process, we kindly request that you pre-register your preferred trail for Saturday by the end of March. Rest assured, detailed information regarding each trail, including length and level of difficulty,

will be provided to assist you in making your selection.

In March, we will furnish you with a registration form containing all pertinent details necessary for registration. Your cooperation in this matter will greatly contribute to the smooth execution of the event and enhance the overall experience for everyone involved.

## 8. Get your Personalized Pan South America Hash 2024 Hash Foot



Embark on a journey of personalized memorabilia with your very own Pan South America Hash 2024 Hash Foot, meticulously handcrafted by Sophia using premium resins. This bespoke keepsake promises to encapsulate cherished memories of your hashing adventures.

Imbued with the emblem of the Pan South America Hash 2024 on one side and your individual Hash name on the other, each foot stands as a testament to your unique journey within the hashing community.

Crafted with precision, each foot measures 70 mm in length and 37 mm in width, offering a substantial canvas for your personalized touch. Choose from an array of foot colors and opt for a hint of shimmering glitter to accentuate its allure. For added convenience, each foot comes complete with a sturdy key ring, ensuring effortless attachment wherever you go.

Each Hash foot is priced affordably at just R\$30 (~\$6 USD). Payment can be conveniently made in cash upon collection of the foot at the Pan South America Hash event hosted here in Brasilia.

Behind every foot lies the creative ingenuity of Sophia, an 8-year-old prodigy nurtured in the heart of a hasher's family. Drawing from her passion and expertise, Sophia embarked on her journey 1 ½ years ago, crafting Hash feet for the Brasilia H3 kennel. Through dedication and innovation, Sophia has perfected her craft, ensuring each piece undergoes meticulous stages of personalization, culminating in a masterpiece of unparalleled quality and charm.



Proceeds generated from the sale of the Hash feet will directly contribute to Sophia's business expansion endeavors. These funds will enable her to acquire essential

equipment, fostering growth and enhancing operational capabilities. By investing in her business infrastructure, Sophia will gain valuable insights into financial management, cultivating essential skills for future endeavors. Ultimately, this support will empower Sophia to forge a path towards a prosperous and sustainable future.



To order your foot, just [click here](#) and follow the instructions. And thank you in advance for supporting Sophia.



## 9. Official PanSoAm Tour Guide



To optimize your time in Brasilia, we highly recommend securing the services of a knowledgeable tour guide. Fortunately, our kennel is privileged to count among its members one of the finest tour guides in Brasilia: Billy Deeter. Although born in the USA, Billy arrived in Brasilia at a young age and has since witnessed the city's unique development firsthand.

Billy offers personalized city tours for small or medium-sized groups, as well as excursions to the surrounding areas of Brasilia. Fluent in English and renowned for his engaging demeanor, Billy promises an entertaining and insightful experience. He can be reached via WhatsApp at +55 61 98112-3434. Given the high demand during this period, we advise booking his services as soon as possible to secure your spot. See some of the Brasilia attractions on official [Pan South America Hash 2024](#) website.



## 10. Reminder to Make Your Registration Payments



We appreciate all those that have made their rego payments, but for those that have not yet please note that they are now due.

We based all our event needs on the number of people that have booked so far, and the contracts are signed. So if you have booked and not paid, we rely on your payments, otherwise we will have to personal cover your registration fee.

See payment details at <http://tinyurl.com/PANSOAM2024> and note that any payment made after 1 March that a goodie bag is NOT guaranteed.

## 11. Visa Requirements for Brazil



This is a reminder, as of April 10th, 2024 passport holders from Australia, Canada and the United States will need a visa to enter Brazil.

If you have a valid physical visa on your passport for the purpose of your visit, you do not need to apply for a new visa.

Most countries are visa exempt, but it is best to make sure well before making your travel plans. Apply at <https://brazil.vfsevisa.com>

## 12. Additional Resources

See this information, and all updates including a Who's Coming, Pre/Post Lubs, FAQ and more on the websites at:

<https://www.brasilia4dummies.com/pansoam2024>

or

<https://soam2024.gotothehash.net>